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Artificial Intelligence Governance Policy

Why I wrote this

I want you to know what to expect from my campaign.

Artificial intelligence is now a big part of how political campaigns work. Most campaigns use it. Very few tell you how.

The technology is moving faster than the rules. Nobody has really decided yet what's acceptable and what isn't.

So I wrote down our rules: what we will never use AI for, what we do use it for, and how to call us on it if we get it wrong.

My Commitments

1. AI doesn't take anyone's job here. We hire local photographers, designers, videographers, and staff to do creative and campaign work. Always.

2. Nothing fake. No slop. We will never use AI to create or alter images, audio, or video of a real person. That includes me, my opponents, and you.

3. Authorship is human. My words are mine. Nothing goes out under my name that I haven't read, changed, and stood behind.

4. People talk to people. Always. No chatbots. No AI answering your messages, calls, or texts. A person reads what you send us and a person answers.

5. People make the decisions. AI may help us gather facts and check our work, but where I stand and what this campaign fights for comes from me and the residents I listen to.

6. No silent note-takers. If we use AI to transcribe a meeting, everyone in the room will know first.

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7. We check the facts. Every number and claim gets checked against the original source before we use it.

8. Your data stays yours. We will not sell your data or let vendors train their AI on it.

9. We tell you how we use it. Those working with us are also required to disclose how AI was used. This policy is dated and will be updated if necessary.

How we use AI today

We use AI as an assistant for behind-the-scenes work. Right now that means:

- Research. Finding and summarizing public records, budgets, reports, and news so I can read more in less time.
- Staying organized. Daily news summaries, calendar management, and keeping track of follow-ups.
- Checking our work. Proofreading, and testing our own arguments for holes before we make them in public.
- I write emails, scripts, documents, and speeches in my own words with AI being used to assist in editing or draft review.

Hold us to it

If you see something from this campaign that looks like it breaks these commitments, tell us at info@jasonforsouthbend.com. A person will answer you. If we get one wrong, we will say so publicly and fix it.

My guiding principle: *AI may help us with the homework. People do the listening, the deciding, and the talking.*

And if I am elected, the same principles go with me to City Hall: AI can help government work better, but it should never replace a public servant's judgment or the dignity every resident is owed.



Jason Critchlow
November 30, 2026